

Are Banks Different? Evidence from the CDS Market

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The opinions do not necessarily reflect those of the ECB or the
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Introduction

Banks are at the centre of the recent economic crisis

Some special characteristics of banks:

- **Central function in the economy**
- **Maturity mismatch**
- **High leverage**
- **Significant trading activities (often)**

These characteristics may cause valuation uncertainty, agency problems etc.

Consequence → Regulation

Introduction

Some questions:

- Do investors discriminate between banks and non-banks?
- Has judgment changed over time?
- Has the crisis changed the view of investors?

We look at market pricing of banks' default risk = CDS to learn more about these issues

CDS

CDS = Traded insurance against firms' default

CDS is most popular CRT instrument

Uses: Hedging, short-selling, CDOs etc.

Coverage: More than 1500 firms & sovereigns

Trading with constant T (like IRS), mostly 5 years

Regular Premium = 'CDS Spread'

Paid by 'Protection buyer' to 'Protection Seller'

CDS premium ~ Estimate of credit spread

Default: PS receives bond & pays e.g. 100 to PB

CDS

Market pricing of banks' default risk = CDS premium ("spread")

Understanding CDS premium = *Statistical information on default risk vs. risk premium*

Crucial to analyse market signals in turmoil or crisis. Are rising CDS premia due to increasing default risk or larger risk premium?

Decomposition of CDS premium

Based on a simple intensity model with constant hazard rate

$$C = EL + RP = (1-R)*PD + RP$$

EL expected loss

RP risk premium

R recovery rate

PD default probability

Decomposition of CDS premium

linear decomposition is simple but useful in answering our questions because:

- Economically interpretable
- Standard approximation in the market

More complex models do (of course) exist but:

- Results are hard to interpret meaningfully
- Reflect more researchers view than the market view

Data

CDS premium on senior debt, 5Y maturity

Final sample: 213 European & US firms

Bloomberg data base

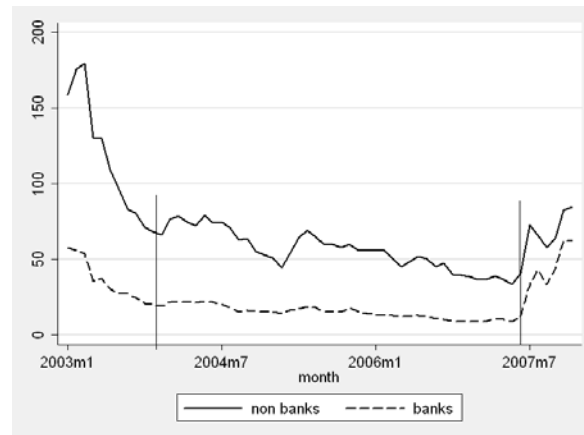
Match & filter CDS and stock prices

Monthly data: 1 / 2003 - 12 / 2007

Main industries represented, broad range of ratings

All Large & Complex Financial Institutions (BoE definition): We include Bear Stearns, Lehman, Merrill Lynch, WaMu etc.

CDS premium banks vs. nonbanks (median)



Default probability

Our decomposition $C = (1-R)*PD + RP$ requires an estimate of PD.

We use EDF from KMV as an estimate of PD:

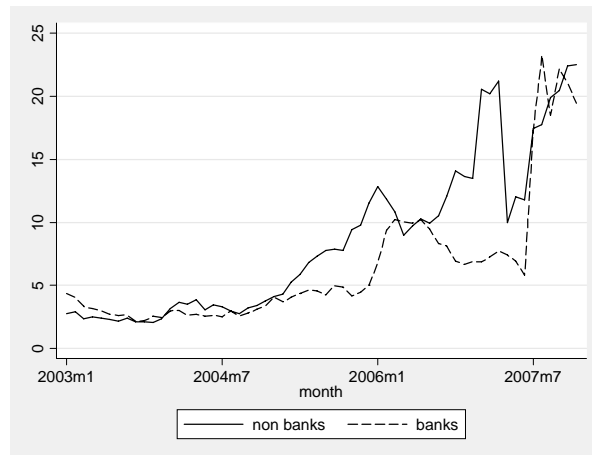
- EDF = 1Year probability of a firm's default
- EDF = real-world PD. cleansed of risk preferences
- Good forecasting of defaults, used by many market participants

Another decomposition is $C = (1-R)*\lambda$

λ risk neutral probability

The ratio λ/PD should tell us something about risk aversion

Risk neutral vs. real world PD



Baseline regression

$$C_{it} = \alpha + \beta_1 EDF_{it} + \beta_2 BANK * EDF_{it} + v_i + \varepsilon_{it}$$

Sub-periods:

Period 1: 1/2003 - 9/2003

Period 2: 10/2003 - 6/2007

Period 3: 7/2007 - 12/2007

Table 2: Fixed effects panel regression of CDS premium on empirical default probability

	Full sample	Period 1	Period 2	Period 3
EDF	61.20*** (9.63)	68.92*** (8.22)	44.50*** (8.84)	113.54*** (23.49)
EDF x BANK	-7.11 (12.12)	0.17 (8.47)	-20.54* (11.43)	414.73 (281.29)
Const	40.21*** (2.59)	47.16*** (6.93)	38.93*** (1.81)	54.99*** (3.09)
R-sq:				
within	0.51	0.58	0.26	0.36
between	0.49	0.63	0.46	0.09
overall	0.48	0.63	0.35	0.12
N firms	213	183	213	209
N obs	12237	1537	9462	1238

Table 3: Fixed effects panel regression of CDS premium on empirical default probability and control variables

	Full sample	Period 1	Period 2	Period 3
EDF	54.71*** (9.75)	60.34*** (6.45)	40.11*** (8.49)	84.98*** (19.61)
EDF x BANK	-14.54 (12.51)	-2.42 (7.64)	-34.25*** (8.50)	318.84 (233.90)
RF	-15.80*** (1.80)	21.53** (8.60)	-10.18*** (1.89)	-16.45*** (5.03)
YSLOPE	-0.64 (1.18)	-39.26*** (10.94)	2.41** (1.12)	21.63*** (2.95)
VOLM	0.99*** (0.32)	0.47* (0.28)	0.72*** (0.17)	-0.58** (0.29)
VOLID	0.66** (0.30)	0.61 (0.38)	0.24 (0.15)	0.69** (0.27)
SWAP	103.33*** (17.82)	42.31* (24.19)	28.99 (18.69)	114.39*** (20.93)
Const	46.51*** (7.19)	19.60 (17.52)	52.88*** (6.78)	74.59*** (25.40)
R-sq:				
within	0.56	0.63	0.29	0.49
between	0.52	0.64	0.49	0.16
overall	0.50	0.64	0.36	0.20
N firms	213	183	213	207
N obs	12219	1537	9454	1228

Table 5: Random effects panel regression of CDS premium on empirical default probability, control variables and interaction terms

	Full sample	Period 1	Period 2	Period 3
EDF	52.38*** (9.71)	60.22*** (6.64)	39.28*** (8.5)	89.82*** (21.72)
EDF x BANK	-3.07 (12.47)	4.77 (6.97)	-29.02*** (9.89)	251.51 (228.14)
RF	-16.16*** (2.09)	19.01** (8.77)	-12.07*** (2.28)	-11.21** (4.93)
YSLOPE	-1.13 (1.42)	-40.28*** (12.54)	2.01 (1.37)	22.91*** (3.31)
VOLM	0.88** (0.34)	0.48 (0.34)	0.68*** (0.19)	-0.66** (0.33)
VOLID	1.11*** (0.23)	0.68* (0.39)	0.65*** (0.12)	0.74** (0.31)
SWAP	89.52*** (20.25)	81.07*** (31.21)	32.61 (21.85)	108.25*** (20.1)
RF x BANK	4.24 (2.84)	-10.71 (9.39)	9.92*** (2.35)	-28.38 (17.75)
YSLOPE x BANK	1.47 (1.83)	19.77 (13.34)	1.28 (1.44)	-14.99** (5.83)
VOLM x BANK	-0.2 (0.38)	-0.39 (0.36)	-0.46** (0.19)	0.84 (0.66)
VOLID x BANK	-1*** (0.25)	-0.54 (0.39)	-0.63*** (0.12)	-0.06 (0.46)
SWAP x BANK	30.86 (24.85)	-19.57 (34.43)	-30.79 (23)	-29.02 (31.62)
BANK	-34.13*** (10.26)	-13.52 (19.68)	-44.89*** (10.25)	93.39 (80.05)
Const.	51.37*** (9.14)	27.46 (17.03)	58.96*** (10.09)	61.88** (24.45)
R-sq:				
within	0.57	0.63	0.29	0.50
between	0.54	0.65	0.45	0.22
overall	0.53	0.65	0.39	0.25
N firms	213	183	213	207
N obs	12219	1537	9454	1228

Period 2: Bubble

- Expected losses generally lower and even much lower for banks
- Drivers of risk premium have virtually no impact on CDS premia of banks
- The simple fact of being a bank reduces CDS premia of banks a lot

Period 3: Crisis

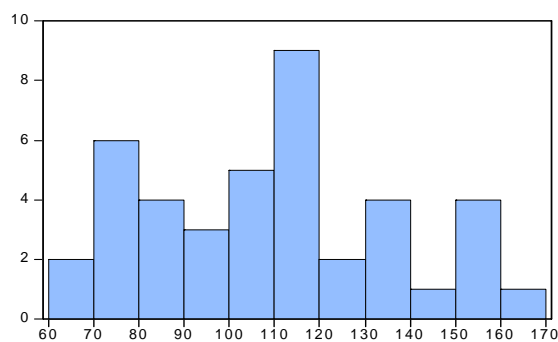
“Crazy” estimates of expected losses for banks with huge standard errors

Statistical reasons:

1. Large heterogeneity in CDS premia of banks
2. In general very low EDF for banks
3. Little variation in the EDF of banks

(1) + (2) + (3) produces the result

Period 3: Crisis



Change (%) in bank CDS period 2 vs. 3

Period 3: Crisis

Economic interpretation:

- **Investors did not believe in PD of KMV and revised PD upwards**
- **Heterogeneity in bank CDS premia reflects features of subprime turmoil**
- **Uncertainty about banks' exposures to ABS, CDO etc**
- **Uncertainty about valuation of banks**

Conclusions

- **CDS traders saw banks as “different” (=lower risk) in the benign period before 8/2007**
- **Very strong repricing since 8/2007: Higher risk and also uncertainty**
- **Overall: We capture some key features of subprime turmoil**