

# Managing the multiple shocks and delivering on investments

- Austrian firms: a view from EIB's Investment Survey



European Investment Bank

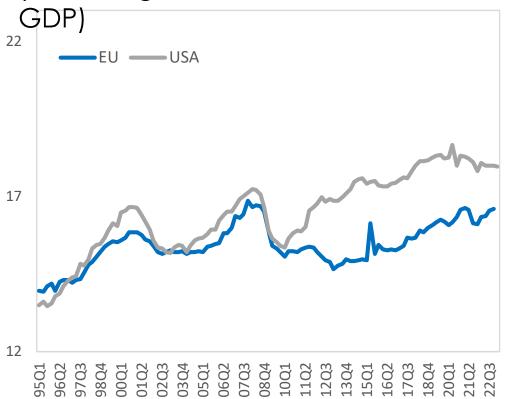
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Senior Economist, Economics Department, EIB - May 30th, 2023

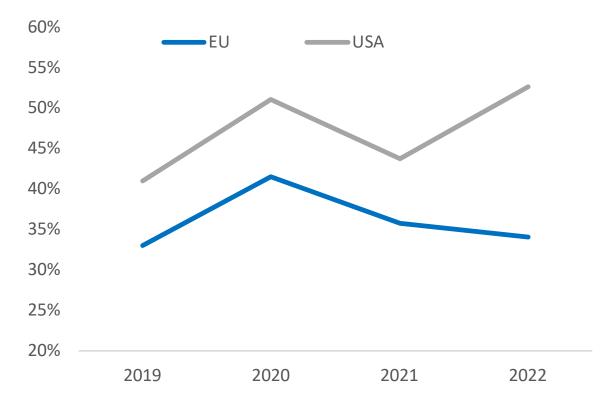
#### A gaps in productive investment across the ocean

#### **Productive investment**

(excluding residential, % of



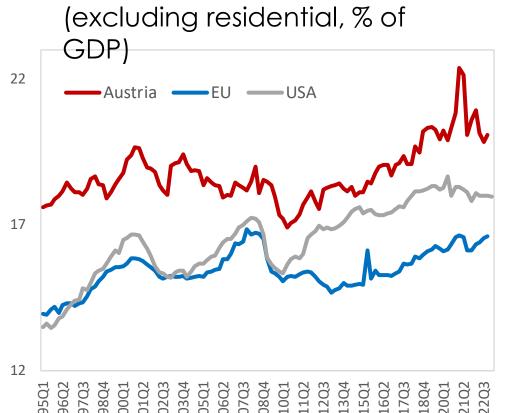
## **Share of firms investing in innovation** (in %)



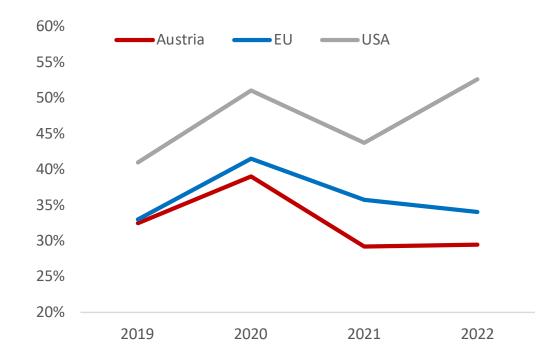


# Austrian firms are positioned relatively well in the European context

#### **Productive investment**



### **Share of firms investing in innovation** (in %)



#### ... and 17% of Austrian firms say they invested too little



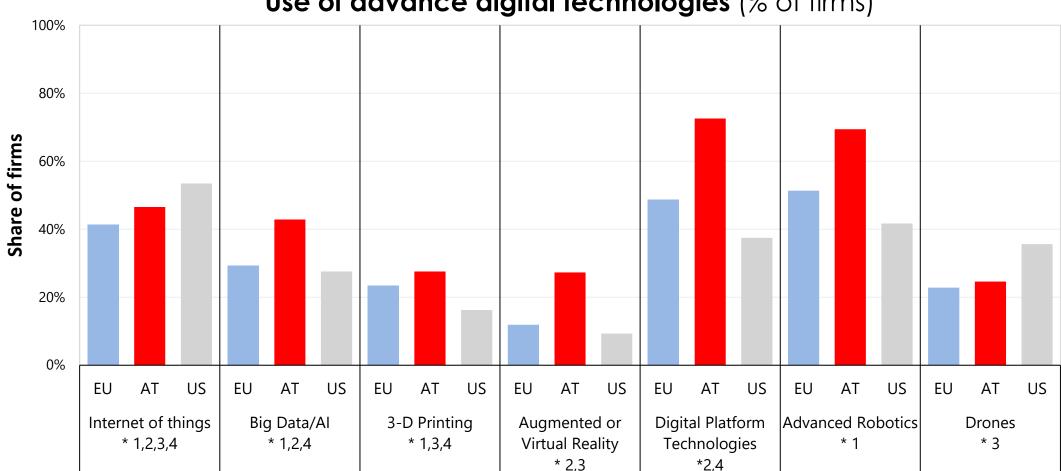
Firms investing in innovation: share of firms that develop or introduce a new product, process or service. Source: EIB Investment Survey 2022

#### Austrian firms are taking action

- Austrian firms are **investing** (87%), more than in EU (81%)
- Taking action to mitigate the **supply chain disruptions** (67%), more than in EU (57%)
- Becoming more **digital** (68%), more than in EU (53%)
- Using multiple **advanced digital technologies** (56%), more than in EU (42%)



#### Austrian firms adopting advanced digital technologies



**Use of advance digital technologies** (% of firms)



Sector: 1 = Asked of Manufacturing firms, 2 = Asked of Services firms, 3 = Asked of Construction firms, 4 = Asked of infrastructure firms. Source: EIB Investment Survey 2022

#### **Climate and the energy challenge**



## Climate change is not anymore a distant reality...

64%

of Austrian firms face losses related to climate events

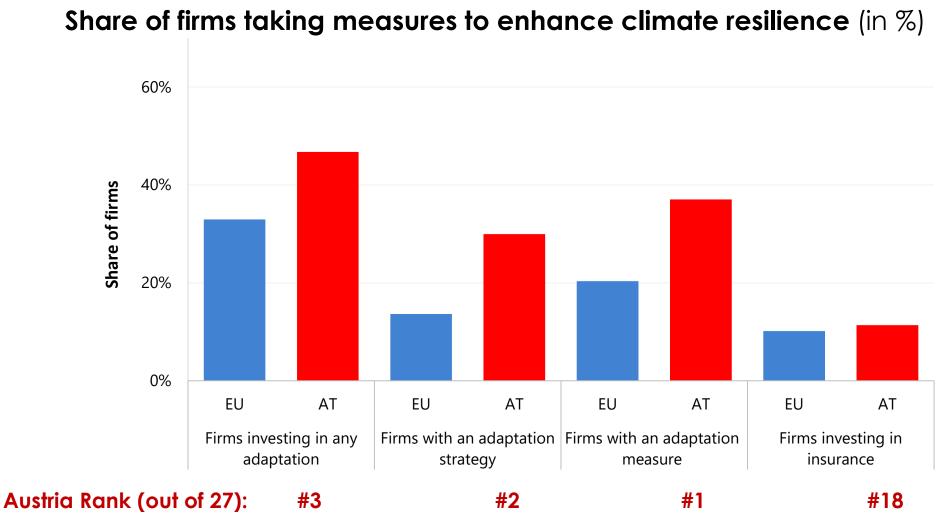
#### Out of which 17% are having a major

impact





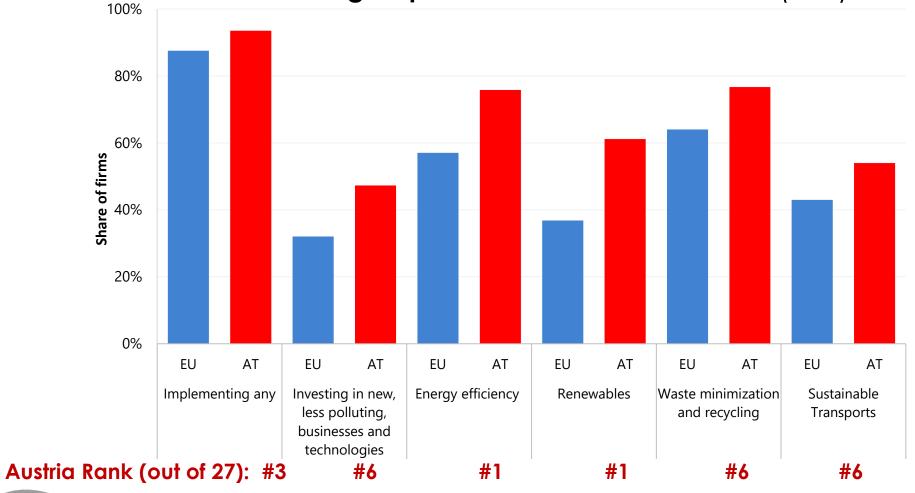
#### ... but only few invest in climate resilience



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## **Energy and green investments: Austrian firms stepping up climate action**

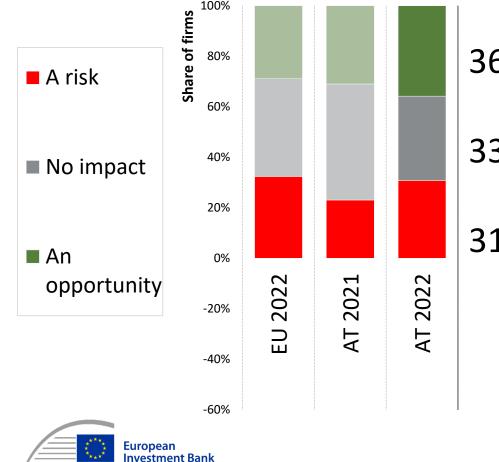




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# The climate transition can be an opportunity, but it is still considered a risk for many firms

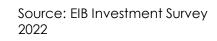
Transition to net zero over the next five years (% of firms)



36%: an opportunity

33%: No impact

31%: A risk





## The manufacturing sector is the most exposed to the transition

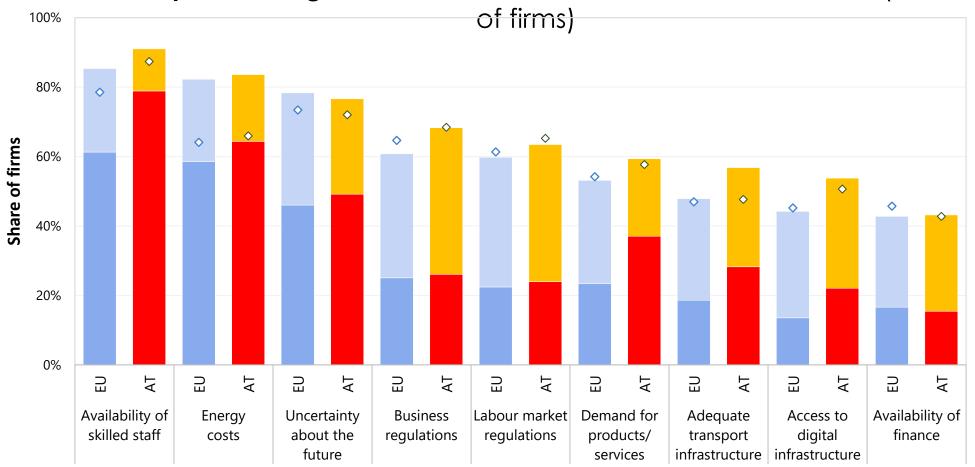
100% Share of firms 80% A risk 60% 40% No impact 20% An 🖉 0% Services 2022 2022 SME Large 2021 Manufacturing Construction Infrastructure opportunity -20% AT AT П -40% -60%

Transition to net zero over the next five years (% of firms)

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#### Main barriers to investments for Austrian firms are the availability of skilled staff and energy costs

Reported long-term barriers to investment: Austria and EU (%





#### ... reflected on the labour market



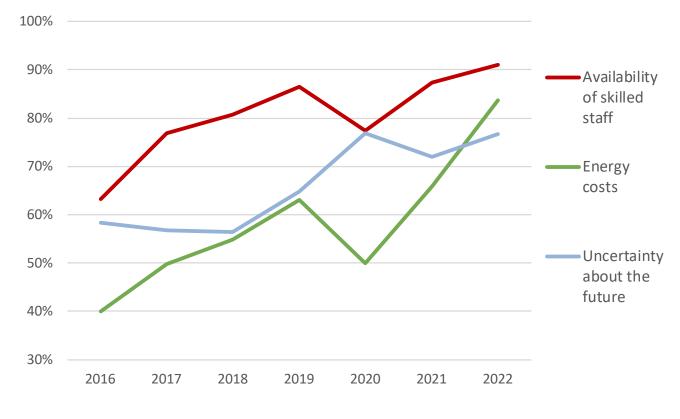
#### 4.6% Austria is having the highest job vacancy rate in Europe (excl. agriculture)

... together with low unemployment (#10) and high employment

Note: International defirming of terns (ross 8%) Arbeitsmarktservice Österreich, Ams); source. European Eurostat

## Availability of skilled staff is as a constraint more than before

#### Austrian firms' long-term barriers to investment (% share of firms)







## THANK YOU m.ferrazzi@eib.org